



# PUT MORE PROFIT IN YOUR POCKET!

Introducing even more incentives to keep selling! As your business grows, so can your sales. To keep your momentum going, plan to earn the **Essential Product Bonus Bundles** for pure profit potential.

## HERE'S HOW IT WORKS:

- Each time you reach \$600 or more in cumulative wholesale Section 1 product orders within your **first four months**, you'll earn a FREE\* Essential Product Bonus Bundle valued at approximately \$116.\*\*

Cumulative Order Amount		Essential Product Bonus Bundles** up to \$116 each	Mirror With Tray \$5.50 each	Maximum Bonus Value**	Star Consultant Prize Category*
Wholesale	Suggested Retail Price				
<b>\$3,600</b>	<b>\$7,200</b>	6	6	<b>\$729.00</b>	EMERALD
<b>\$3,000</b>	<b>\$6,000</b>	5	5	<b>\$607.50</b>	DIAMOND
<b>\$2,400</b>	<b>\$4,800</b>	4	4	<b>\$486.00</b>	RUBY
<b>\$1,800</b>	<b>\$3,600</b>	3	3	<b>\$364.50</b>	SAPPHIRE
<b>\$1,200</b>	<b>\$2,400</b>	2	2	<b>\$243.00</b>	
<b>\$600</b>	<b>\$1,200</b>	1	1	<b>\$121.50</b>	

**IT'S NEVER BEEN MORE FUN TO START A MARY KAY BUSINESS!**

Visit [marykayintouch.com](http://marykayintouch.com) to place your order.

## EARN A 50% PRODUCT DISCOUNT.

When you place a \$225 or more wholesale Section 1 product order, you will receive a 50% discount on your entire Section 1 order and will qualify for the Earned Discount Privilege. With the Earned Discount Privilege, you can receive a 50% discount on any subsequent orders you place, regardless of size, through the end of two months after your order month. You will be eligible for the Earned Discount Privilege as long as you maintain active status.

Unless noted, all Section 1 prices are suggested retail.

See the Product Planning Worksheet on Page 5 for full inventory details and disclaimers.

The Company reserves the right to change or update products, packaging and programs.

Please go to the *Mary Kay InTouch*® website for the most up-to-date information. Prices reflect the suggested retail value of each product bonus bundle.

## ESSENTIAL PRODUCT BONUS BUNDLES

These **FREE\*** Essential Product Bonus Bundles can mean more profit in your pocket! Select which ones are best for you and get growing!

1



### **TimeWise® Miracle Set® Bundle, \$116**

**COMBINATION/OILY SET  
OR NORMAL/DRY SET**

2



### **Open for Business Bundle, \$107**

- TimeWise® Microdermabrasion Plus Set
- Clear Proof® Deep-Cleansing Charcoal Mask
- White Tea & Citrus *Satin Lips*® Shea Sugar Scrub
- White Tea & Citrus *Satin Lips*® Shea Butter Balm

3



### **Lash and Lip Bundle, \$98**

- Lash Intensity® Mascara in Black
- Lash Love® Mascara in I ♥ black
- Mary Kay Unlimited® Lip Gloss in Beach Bronze, Fancy Nancy, Unique Mauve and Sheer Illusion

### **BUSINESS-BOOSTER**



If you have not already placed an initial order during *Great Start™*: Ready, Set, Sell!, you will receive a *Miracles Happen* book by Mary Kay Ash with a minimum \$225 single wholesale Section 1 initial product order.

**KEEP HOLDING PARTIES**  
and having fun as you sell to your friends and family!

\*An Independent Beauty Consultant's single initial order or cumulative orders with the Company must total \$600 or more (excluding shipping, handling and tax) in wholesale Section 1 products to be eligible for the product bonus bundles. The single initial order or cumulative orders must be received and accepted by the Company in the same or following three calendar months that the Independent Beauty Consultant Agreement is received and accepted by the Company. Sales tax is required on the suggested retail value of Section 1 products included in the product bonus bundles. This offer does not apply to order amounts that qualify for *Great Start™* Ready, Set, Sell Ultimate Product Bonus Bundles.

\*\*You are eligible to earn up to a total of six Essential Product Bonus Bundles. Maximum bonus value is an example based on the maximum product bonus bundle value of \$116 suggested retail price. The actual total value of the product bonus bundle(s) earned will depend on the suggested retail values of the product bonus bundle(s) selected and is subject to required tax obligations.

†Once you achieve \$1,800 in wholesale Section 1 orders received and accepted by the Company in a program quarter, you are eligible for a program prize. See the Star Consultant Program page on *Mary Kay In Touch®* for complete details.